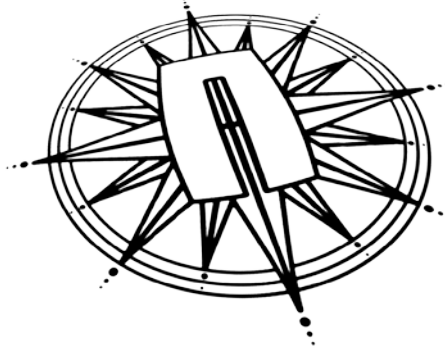


# NOWHERE 2015

7-12 July 2015

Los Monegros, Spain

## Press kit



**Set in the extreme conditions and harsh beauty of the Spanish desert, Nowhere is an arts event built entirely by the community, for the community.**

You won't find big name bands or burger stands. You won't even find mains water or power. From tents and domes to elaborate artworks, we build the event from nothing and return it to nothing.

By day, we climb on giant art projects, cook for our campmates, or run workshops. Anything goes, from acro-balance to how to make clothes out of old ties. By night, we don outlandish costumes and perform cabaret, dance the night away, or discuss the 'meaning of it all'. Nowhere is a social, artistic and technological experiment which allows the participants to discover, learn, teach, and escape; the culmination of the music, languages, art, outfits, workshops, words, parties and people of a diverse, international community.

## Our values

The ephemeral and temporary village is built upon 10 key principles, based on the core values of Burning Man festival in Nevada.

- **Self-expression:** The freedom to be in a creative and liberating space. We respect and value you, and expect the same from you. You have the freedom to be yourself. Become who you are.
- **Self-reliance:** You are responsible for yourself. From food and water to a hug or quiet, you need to take care of yourself in Nowhere's challenging environment.
- **No commerce:** By removing commerce from our community, we create co-operation and participation. We live without money to remind us of what's really important.
- **Leave no trace:** We clean up after ourselves; we leave nothing behind; we leave no trace we were there. From dust to dust, we leave only footprints.
- **Participation:** Get involved – this is not an event for spectators. The more you do, the more you get back. When you join others in play and in work, you are part of Nowhere.

- **Inclusion**, We welcome everyone for their unique contribution to our community. Include others as you want to be included, with respect, consideration and tolerance.
- **Gifting**, We give to help others and because it makes us feel good. From a cold beer to digging out a tent pole to a small badge, our gifts are from our heart.
- **Co-operation**: From how we work together to how we communicate, co-operation is at Nowhere's core. If we can make life easier, we will. If we can make life better, we will. Together we are stronger.
- **Community**: A family of individuals, we look after each other. A diverse group of separate self-reliant beings, we are united in our need to be part of something larger than ourselves. Community, others, self – united by tolerance and joy.
- **Immediacy**: Be now here, be nowhere. Make now count. All this will soon be gone, so enjoy now. Experience, participate, be. This is all there is, so enjoy it!

Nowhere is run by its participants on a **voluntary** basis. That's why everyone who attends Nowhere – including the board, leads, artists and performers - buys a ticket. Nowhere is non-profit: all the ticket money goes back into the event.

Nowhere is a social event made up with people from many different countries. We're proud of it and it enriches us. The Monegros community is a valuable part of our experience. For that reason we pay special attention to the local society of Monegros, forging social, cultural, artistic and commercial links with the local population.

La Comarca de Monegros - the inhabitants and local stores of Sariñena - feed Nowhere in many ways and are a source of mutual enrichment. Here is an article from a local newspaper. <http://www.turismomonegros.com/festival-de-arte-nowhere.html>



## Nowhere in numbers

- **Number:** This will be the 12<sup>th</sup> Nowhere
- **When:** 7-12 July 2015
- **Where:** Sierra de Jubierre, in the Monegros Desert, Huesca, Aragón, Spain
- **Attendants:** 1,500
- **Site area:** 12 hectares
- **Weather:** Extreme! Prepare for storms that lift tents and high winds that last for days. Temperatures vary from 45°C during the day to freezing cold at night. Please consider this when preparing your coverage.



## Useful links

Still got some questions? The following links are very helpful to give you a better grasp of what our event is all about.

- **GoingNowhere.org**  
<http://www.goingnowhere.org>  
General information, useful documents, blog posts and our forum. All the latest updates are posted here.
- **Survival Guide**  
<http://www.goingnowhere.org/files/SurvivalGuide2014English.pdf>  
Everything you need to know to survive and thrive at Nowhere. Check out the 2014 guide here. This is compulsory reading for all participants!
- **Emotional Survival Guide**  
<http://www.goingnowhere.org/en/generalinfo/emotional-survival-guide>  
Nowhere is an event that can rock your world. To ensure the emotional well-being of our participants, we have an Emotional Survival Guide.
- **Who We Are**  
<http://www.goingnowhere.org/en/whoweare>  
The hardcore volunteers at the heart of Nowhere
- **Facebook**  
<https://www.facebook.com/groups/443327785706427/>



## **Covering Nowhere**

Nowhere is happy to welcome journalists willing to document its core principles and take part in the spirit of the event.

**If you're a journalist and want to cover Nowhere, get in touch with our Media Team at [media@goingnowhere.org](mailto:media@goingnowhere.org).**

We will evaluate whether the coverage you have in mind will work for Nowhere. Some journalists find Nowhere is not what they expected, and while we are happy to work together, we need to balance the interests of the press with the needs of our participants, so we appreciate your co-operation in this respect.

When you apply for media accreditation, please include the following information: the name and nature of the medium you represent, the number of people on your crew, and the topics you wish to cover.

Even if you're working, we'll still expect you to participate! Journalists will need to do the following.

### **Buy your own ticket for the event**

We're happy to welcome journalists who really want to experience Nowhere as a member of the community. This means no free press tickets. No one is allowed on site without a valid ticket, journalists included.

### **Stay for the whole event**

For the same reason, journalists should stay for the whole event, and not just for one day or night, since this is not long enough to properly understand how Nowhere works.

### **Don't sit and watch: get involved!**

Volunteering during the event is the best way to get a feel for the community and gifting spirit of Nowhere, as well as meeting people. Though not mandatory, volunteering is strongly advised for journalists, and will give you some great material! Get in touch with the Media Team and we'll help you sign up for a shift or two.

### **Comply with the filming and photography rules**

More details below.

Any questions? Email [media@goingnowhere.org](mailto:media@goingnowhere.org) - we're happy to help!



## Filming and photography

### **Always get consent before you film or photograph someone at Nowhere**

People come to Nowhere to be themselves and escape their home lives, which means there are a number of reasons they might be unhappy if photos of them letting their guard down appear in the media. This could be anything, from being LGBT and not out in their home community to having straight-laced jobs, or disapproving family members. So, always get consent before taking a photo or video of someone. If someone asks you to stop, stop.

Nowhere is a private event and all rights regarding imagery, sound, or art are reserved. Use of any image or sound recorded at Nowhere, be it digital, analogue or still camera equipment, is subject to written permission from Nowhere. All written permissions will be limited to the particular project described, and may be subject to restrictions.

For written approval, email [media@goingnowhere.org](mailto:media@goingnowhere.org). All journalists will get a press card, which should be attached to their camera at all times to show they've been approved.

If a participant asks you to stop filming or taking pictures, you must stop immediately or face being escorted from the festival.

The copyright of any design, written work, artwork or performance is owned by the person or people who created it. You must ask permission before recording, filming or photographing artwork or performances and get signed model releases from all appropriate parties. You may not use any sounds or images of such designs, artworks or performances without a signed release or license from the creator(s) and Nowhere.

We will add pictures from this year's Nowhere to our website, which you are welcome to use. In the meantime, please email [media@goingnowhere.org](mailto:media@goingnowhere.org) for pictures.

